



RECEIVED
TOWN CLERK
HANSON, MA
2023 SEP 21 AM 11:07

Economic Development Committee

Minutes of the Public Meeting of
July 26, 2023 at 6:30 PM
Town Hall, Third Floor, Meeting Room A
542 Liberty Street, Hanson, MA02341

Members Present:

- Laura Fitzgerald-Kemmett, Chairperson
- Kevin Cohen, Clerk
- Chris Ernest, Member

Absent:

- Dan Bathalon, Member
- Ken Sweezey, Vice-Chair

Others Present

- Tony De Frias, Town Planner
- Kimberly Cunningham, EDC Administrative Assistant
- Lisa Green, Town Administrator

Call to Order

At 6:55 PM the Hanson Economic Development Committee was called to order by Chairperson Fitzgerald-Kemmett.

Minutes

Approval of Meeting Minutes

MOTION was made by Mr. Cohen to approve June 21, 2023 meeting minutes. Motion seconded by Mr. Ernest. ***Voted 3-0-2.***

I. Discussions

1. Discussion; Meet with Frank Milisi to discuss Camp Kiwanee-

Mr. DeFrias suggested: Maybe it would be a good idea to work this information in the strategic plan so that there are some hard numbers and we know where the Town stands in 2023. He then said that he would pass this along to get numbers for pricing.

3. Re-Organization of Economic Development Committee Board Members-

Chairperson Fitzgerald-Kemmett turned over the meeting to Mr. DeFrias who was then responsible for conducting the meeting until the yearly re-organization of the Chairperson for the Economic Development Committee Board was voted upon.

MOTION was made by Mr. Cohen to have Laura Fitzgerald-Kemmett remain as Chairperson of the Economic Development Committee. Motion seconded by Mr. Ernest. **Voted 3-0-2.**

The meeting was then turned over to the newly appointed Chairperson Fitzgerald- Kemmett to continue with the nominations of the Board.

MOTION was made by Chairperson Fitzgerald Kemmett to nominate Mr. Cohen as Vice Chairperson of the Economic Development Committee. Motion seconded by Mr. Ernest. **Voted 3-0-2.**

MOTION was made by Mr. Cohen to nominate Mr. Ernest as the Clerk of the Economic Development Committee. Motion seconded by Chairperson Fitzgerald Kemmett. **Voted 3-0-2.**

4. Discussion; Creation of outreach video through Whitman-Hanson Cable Access

Mr. DeFrias shared: The Committee was looking to work with Whitman-Hanson Cable Access regarding outreach and using media to do so. An application has been provided to the Economic Development Committee which he has started to complete for the Committee.

A conversation is then started within the Committee as to what type of outreach they would like to utilize with WHCA. Chairperson Fitzgerald-Kemmett suggested clip size videos may be the best option to get the message out. Mr. DeFrias shared that there is a contact at WHCA who would be available to help the Committee to get started. He then suggested to complete the application and send it back to WHCA so that the next steps can take place. Suggestion was made to have the contact come to one of the Committee's meetings in the near future.

There was then a discussion as to how this event is to show the community what we are as the Town of Hanson and what we have to offer them as our customers. Chairperson Fitzgerald-Kemmett expressed how important she thought it would be to have town departments there to show what the tax dollars are being spent on.

Next Meeting

Next Economic Development Committee meeting is scheduled for August 23, 2023, at 6:30 P.M.

Adjournment

MOTION was made by Mr. Cohen to adjourn. Motion seconded by Mr. Ernest.
Voted 3-0-2.

The meeting was adjourned at 8:08 p.m.

Respectfully submitted,

Kimberly Cunningham

Administrative Assistant
Town of Hanson, Massachusetts

RECEIVED
TOWN CLERK
HANSON, MA
2023 SEP 21 AM 11:07